

## **Auto Dealerships to Benefit as Dealer LOGIX® Adds ADP Approved w.e.b. Suite Integration**

*With the new addition, the Dealer LOGIX system interface is now capable of operating with dealer management systems used by over 70 percent of auto dealers in the United States.*

Denver, CO ([PRWEB](http://www.prweb.com)) September 22, 2009 -- Dealer Technology Group, LLC (DTG), <http://www.dealerlogix.com>, is proud to announce the completion of ADP Approved integration for its Dealer LOGIX® service drive sales process system. The bi-directional interface will enable auto dealerships to provide enhanced [automotive service](#) sales to customers by providing ADP users with a seamless integration between the Dealer LOGIX® sales process and their ADP w.e.b. Suite DMS.

"ADP's Third Party Access Program allows the Dealer LOGIX system to provide more information for the service team in the [service drive sales process](#) and an even better experience for customers," says Mark Brandon, president and founder of DTG.

The Dealer LOGIX Software-as-a-Service sales process uses a systems approach to service drive sales. Auto dealerships' products and services are packaged to give customers a clear choice for maintaining their vehicles, while maximizing service drive revenue. With the Dealer LOGIX system, [auto dealerships](#) can build and solidify a loyal customer base because the sales process is both engaging and easy to understand. Approved integration of the Dealer LOGIX system with ADP w.e.b.Suite enables auto dealerships to access customer and vehicle service information during the sales process, as well as generate the repair order without leaving the Dealer LOGIX sales process.

The Dealer LOGIX system will maintain its current certification with ERAlink from The Reynolds and Reynolds Company. Now by adding the approved ADP w.e.b.Suite, the Dealer LOGIX system interface is now capable of operating with dealer management systems used by over 70 percent of auto dealers in the United States.

"Based on our market research, Dealer LOGIX will be the only service drive sales process in the market certified with both w.e.b.Suite and ERAlink," Brandon says.

The ADP integration is a major step forward in distancing Dealer LOGIX from the competition. Together, with the newest version in its suite of products, Dealer LOGIX Express®, a low cost entry into Dealer LOGIX's unique and easy-to-use sales process, automotive dealerships and service centers can focus on maximizing business opportunities. For more information, please visit <http://www.dealerlogix.com>.

### About Dealer LOGIX

Dealer LOGIX is a 100% web-based service which runs in the browser and requires no software or hardware to install or update. The Dealer LOGIX suite is imminently scalable; automotive centers and dealerships can upgrade to any of the advanced products such as Dealer LOGIX Professional or the Pro Rover Tablet PC process at any time without having to reconfigure or reinstall software. Training by Dealer LOGIX pros and partners ensures that a center's team masters repeatable sales processes with technology tools other systems do not offer. Each service sales person sells more using a simple, repeatable process that customers prefer. The easy-to-use Dealer LOGIX sales process can be mastered in minutes and improves customer satisfaction by providing customers with clear, easy to understand service options. And now with ADP integration, the process is even easier. Visit <http://www.dealerlogix.com> to see how.



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